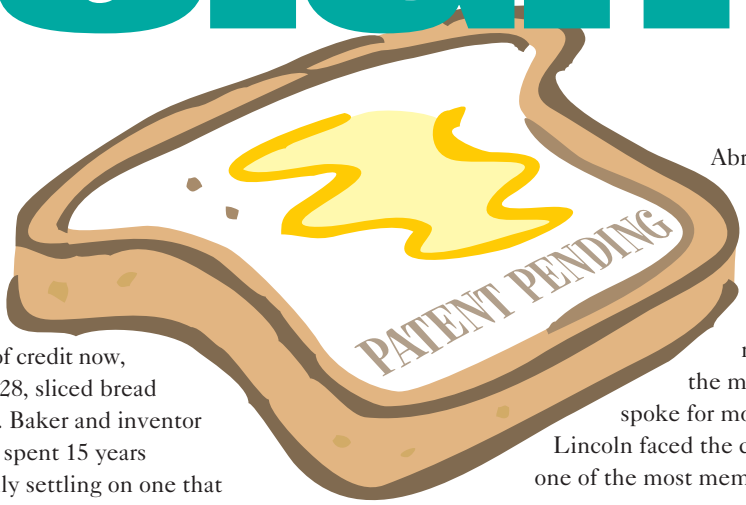
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INSIGHTS

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Who Invented Sliced Bread Anyway?



Nothing better has come along since then, and it may get a lot of credit now, but at the time of its debut in 1928, sliced bread received less-than-rave reviews. Baker and inventor Otto Frederick Rohwedder had spent 15 years perfecting his bread slicer (finally settling on one that wrapped the sliced bread to hold it together as opposed to the hat pins he'd tried earlier), but consumers weren't quick to convert. People found the sliced bread strange and senseless.

It wasn't until the advent of Wonder Bread, and the collective realization that sliced bread worked better in the toaster, that Rohwedder's invention really took off. By World War II, the military was using sliced bread to serve peanut butter & jelly sandwiches as part of soldiers' rations. Previously uncommon, the PB&J gained a loyal following among servicemen, who kept making the sandwich, sliced bread and all, after they came back to the home front.

Sliced bread or sandwich buns…cakes or poppyseed rolls…bakeries around the country are using the ChemStation system to keep all that equipment clean. Our free-rinsing cleaners are ideal for yeast systems, process equipment, transports, and tray and pan wash machines. Conveyor and chain lubricants rinse away clean and are safe for equipment.

We provide effective nonfoaming products to remove everything from oils and greases to heavy food build-up. The ChemStation System, keeping it clean…it's the best thing since sliced bread. ■

The Gettysburg Address



Seven score and two years ago (November 19, 1863)…sound vaguely familiar? What it reminds you of is the 268-word speech penned by Abraham Lincoln in November 1863. "Four score and seven years ago our fathers brought forth, upon this continent, a new nation…" the Gettysburg Address.

Abraham Lincoln received an invitation to attend and speak at the dedication of the cemetery for those who died at the Battle of Gettysburg (July 1-3, 1863). Edward Everett, one of the nation's foremost orators was to be the main speaker. While Mr. Everett spoke for more than two hours, President Lincoln faced the crowd and in just two minutes gave one of the most memorable speeches in history. ■

Knowing November

November is Peanut Butter Lover's Month, Aviation History Month and National Fun with Fondue Month. The second week in November is Pursuit of Happiness Week, so go out there and find some happiness. November 13-19 is National Geography Awareness Week. No tests will be given, but it never hurts to know that Chicago is located on one of the Great Lakes and St. Louis is not the capital of Missouri. November 3, 1952 is the day Clarence Birdseye marketed frozen peas…it is also Cliché Day. On November 10, 1951, direct dial telephone service was made available coast-to-coast. November 11 is Veterans Day. On November 19, 1863, President Abraham Lincoln delivered the Gettysburg Address. This year we celebrate Thanksgiving on November 24. And finally, some of you might remember that the "Grande Ole Opry" made its radio debut on November 28, 1925.



Is Your Loading Dock Safe?

Take the case of a forklift operator who was quickly moving inventory out of the back of a large truck onto the loading dock when suddenly the truck shifted forward. A large enough gap was created between the dock and the truck to cause the forklift to fall through, killing the operator inside.



Unfortunately, accidents such as this are common. One study indicated that 56% of loading dock accidents were the result of forklifts falling or accidentally being driven off the loading dock, with 20% resulting in death. To prevent a truck from inching away from the dock during loading, wheel chocks or some kind of restraint system should be used.

The purpose of the chock is to pin the wheels and hold them stationary. Therefore, the rearmost axle on a tandem-axle trailer should be chocked. All platform parking and docking areas should have wheel chocks nearby. They should be available at all times, fastened to their respective dock, stored properly, and replaced when they become damaged or worn out. ■

ChemStation®

Hooked on E-Mail

According to new surveys by AOL, users are starting to rely on e-mail just as much as they do on the telephone to communicate. AOL subscribers spend about an hour a day on e-mail, and say they can't go more than two or three days without checking their e-mail. And they check it everywhere; during a business meeting, on the beach, or in the bathroom. A few other nuggets from the survey:

- 41 percent of Americans check e-mail first thing in the morning
- 18 percent check e-mail right after dinner
- 14 percent check e-mail right when they get home from work
- 14 percent check e-mail right before they go to bed
- 40 percent of e-mail users have checked their e-mail in the middle of the night





Send your comments to:

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Printed on recycled paper

Soapbox

More oxymorons to think about…child proof, plastic glasses, terribly pleased, computer security, pretty ugly, same difference, small crowd, and software documentation.

It is easier to get older than it is to get wiser.

The morning cup of coffee has an exhilaration about it which the cheering influence of the afternoon or evening cup cannot be expected to reproduce. – *Oliver Wendell Holmes*

It's not hard to meet expenses, they're everywhere.

2 + 2 = 5 for extremely large values of 2.

Each king in a deck of playing cards represents a great king from history: Spades – King David, Hearts – Charlemagne, Clubs – Alexander the Great, Diamonds – Julius Caesar.

Money is what you'd get on beautifully without if only other people weren't so crazy about it.

Upgrade: take old bugs out, put new ones in.

The first novel ever written on a typewriter: Tom Sawyer

A reporter interviewing a 104-year-old woman asked, "What do you think is the best thing about being 104? "She replied… "No peer pressure."

Full Name: what you call your child when you're angry with him/her.

Every day more money is printed for Monopoly® than the US Treasury.

If you can't be a good example, then you'll just have to be a horrible warning.

English is a crazy language…Why is it that writers write but fingers don't fing, grocers don't groce and hammers don't ham? How can a slim chance and a fat chance be the same while a wise man and a wise guy are opposites?