VOL. XXV NO. 8, August 2012

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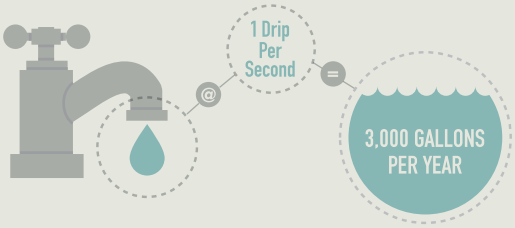
INSIGHTS

ChemStation



Simple Ways to Help

- We could save eight billion gallons of gas if every commuter car in the United States carried just one more person.
- Fix leaky faucets! A faucet that drips one time per second can waste eight gallons of water per day and more than 3,000 gallons per year.
- Run the dishwasher only when it is full and save 10 to 20 gallons of water a day.
- Buying in bulk is actually good for the environment. Bulk reduces the amount of packaging that you use as well as saves you some money.
- Install a water-conserving device in your toilet.
- Every one degree you avoid in external heating by keeping your thermostat down will cut about 5% from your heating bill.
- Try to choose packaging and products that are biodegradable, which means they are designed to break down into the materials of nature. This keeps landfills a little less full and will not contaminate the earth and environment with harmful residue.



Compliance + Convenience

When deciding where to display your workplace safety posters, follow these simple common sense guidelines:

- Display in high-traffic areas.
- Place on a wall that faces the direction of travel.
- Hang them at eye level.
- Coordinate safety topics at meetings that correspond to posters currently on display.
- Ensure maximum awareness by rotating your posters once a month. This will keep your message from becoming stale and ignored.

THINKING GREEN

Summer Water Conservation

Many households can double water consumption during the summer months when temperatures skyrocket, rainfall lessens, and landscaping and lawn care take center stage. Here are a few tips to save money on your water bill and conserve water without sacrificing your beautiful yard:

- **Just one Inch:** Your grass only needs one inch of water per week. Measure watering using inexpensive rain gauges or place tuna cans around the yard. When the tuna cans are full, you've watered one inch!
- **Use a Broom:** Sweep sidewalks and driveways with a broom instead of using a hose, which wastes approximately 15 gallons per minute.
- **Mulch:** Put down a layer of mulch to slow moisture evaporation and discourage weed growth.
- **Set a Timer:** If you don't have a timer on your sprinkler, use a kitchen timer to remind yourself to turn off the water.
- **Two Birds, One Stone:** Wash your car, bathe your pets, or let your kids run under the sprinkler on the lawn in an area that needs water.
- **Cover Up:** Cover pools and spas to reduce water evaporation.

It'll all Come Out in the Wash

You may have noticed that laundry detergent packaging and products are changing. A leading manufacturer of laundry detergents switched its biggest brands to "2X concentrates." The advantage of this concentrated formula is that the same number of loads can be washed using half the amount of detergent.

The manufacturer claims that if everyone in America switched to these concentrates, in one year we would save 230 million gallons of water, 190,000 metric tons of carbon dioxide, 70 million pounds of plastic, and 5 million gallons of diesel fuel.

ChemStation has custom-blended concentrated products for over 25 years and we deliver them to "refillable" containers! In 2011 we made sure 4.6 million pounds of plastic containers didn't make it to the landfills.

ChemStation Perks

With ChemStation, customer service reaches far beyond making sure your tank is full of product, your employees are trained in the use of those products, and problems are solved quickly. Did you know that we also provide secondary labels for spray containers, bucket tags for 5-gallon pails, charts that list all the ChemStation products you use along with safety information about those products and other safety signage?

Secondary labels are available in several sizes and can be printed on chemical-resistant, adhesive-backed label stock or color-coded and laminated. Safety charts are customized for you, just like our products. They are laminated with heavy, 10-mil laminate and can be mounted on the wall for all to see.

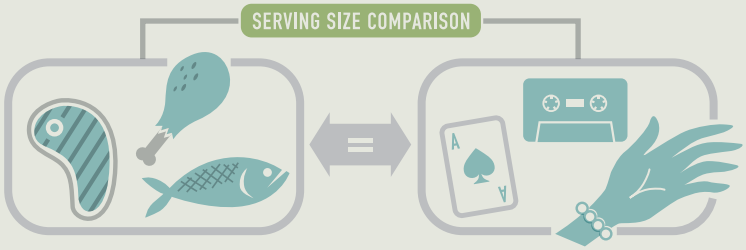
Ask your ChemStation sales representative about these and other customer service perks.



Visualize Food Servings

Playing the numbers game when you're trying to eat healthy and follow the Food Guide Pyramid can drive you crazy. What's a serving? Here are some visual examples of serving sizes from the National Center for Nutrition and the American Dietetic Association:

- One serving of meat, poultry, or fish is three ounces, which is about the size of a deck of playing cards, a cassette tape, or the palm of a woman's hand.
- One ounce of meat is about the size of a matchbook.
- One serving of fruit is one cup, or a piece about the size of a baseball.
- A serving of chopped vegetables is ½ cup, or about the same size as three regular ice cubes.
- A medium potato is the size of a computer mouse.
- One cup of potatoes, rice, or pasta is about the same size as a tennis ball.
- A single-serving standard bagel is about the size of a hockey puck.
- A serving of cheese is one ounce, about the same size as a tube of lipstick.



SOAPBOX

A nickel ain't worth a dime anymore.
– *Yogi Berra*

Duct tape is like The Force. It has a light side, a dark side, and it holds the universe together.

A vacation is what you take when you can no longer take what you've been taking.

5¢ - The hourly charge on the nation's first parking meter installed in Oklahoma City on July 16, 1935.

$1.00 - The hourly charge for metered parking in Oklahoma City today.

A two-year-old is kind of like having a blender, but you don't have a top for it.

Procrastination is the art of keeping up with yesterday.

In any group of eagles, you will find some turkeys.

When faced with a crisis, take the inevitable and turn it around to make it look like a conscious decision.

Statistics: *n.* A bunch of numbers running around looking for an argument.

In case of fire, flee with the same reckless abandon that occurs each day at quitting time.

ChemStation™

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By the Numbers



Gallons of soap delivered:
189,167,301 since 1984



Empty drums not in landfills:
3,439,405 since 1984