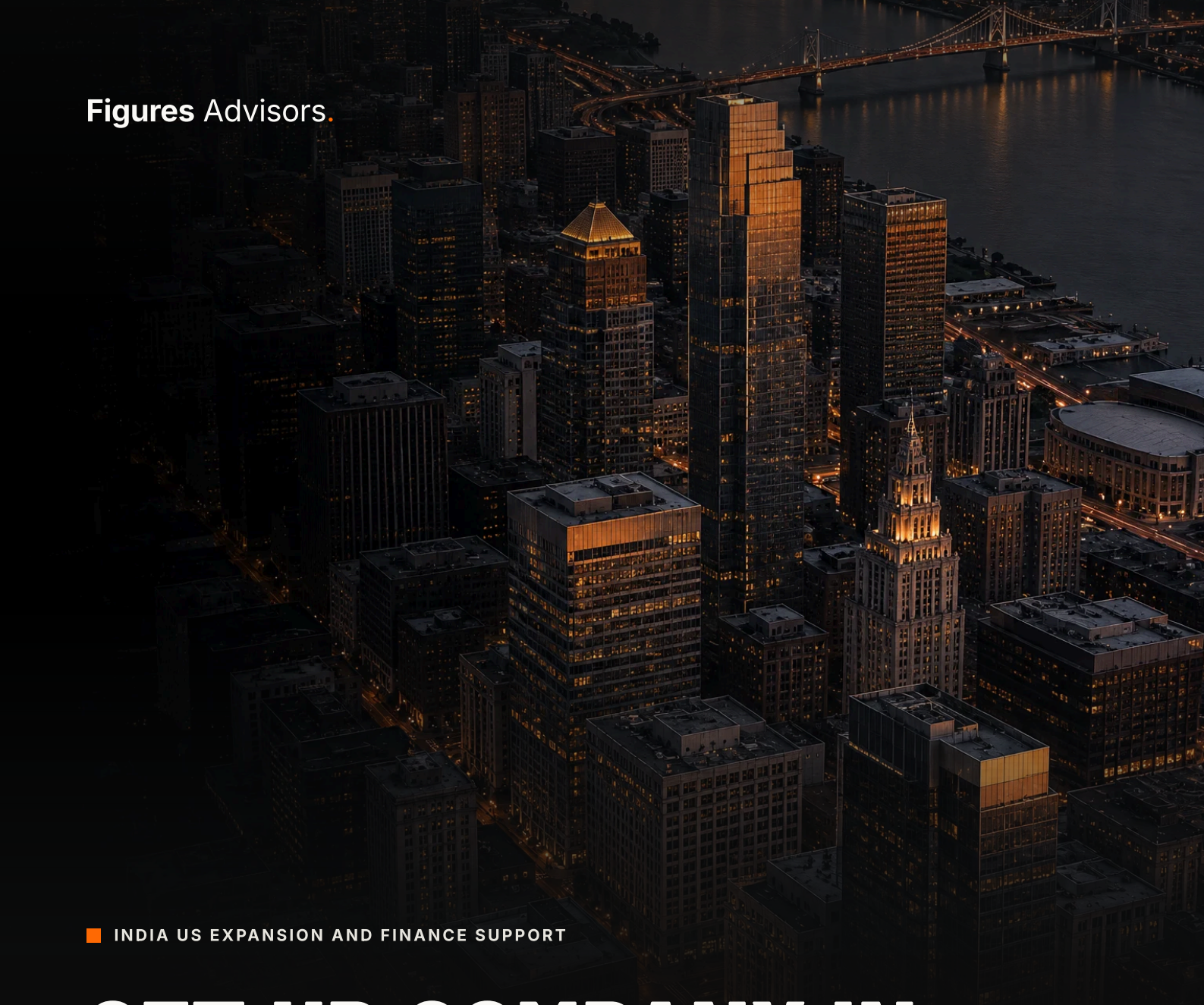
Figures Advisors.



INDIA US EXPANSION AND FINANCE SUPPORT

SET UP COMPANY IN THE US FROM INDIA.

Figures Advisors brings together cross-border advisory, implementation support and ongoing finance operations.

PHASE 1 ADVISORY

Decide the structure and the commercial logic behind it.

PHASE 2 IMPLEMENTATION

Put the approved structure into operation.

PHASE 3 ONGOING FINANCE AND COMPLIANCE

Maintain reliable books and give management a forward-looking view of cash, performance and obligations across the agreed entities.

WHAT WE CAN SUPPORT ACROSS THE CORRIDOR.

One team across India and the US, from your first structure decision to ongoing finance and compliance. Each service links to more detail on our website.

US COMPANY SETUP	**US C-Corp or LLC formation**	Entity type, state of formation, state filing and formation documents.
	State filing and registered agent	Registered agent arrangements and qualification in the states where you operate.
	EIN and ITIN	An EIN for the company. An ITIN only if individual circumstances require one.
	US bank account	Help selecting banking and payment providers and preparing applications.
	Ownership structuring	Cap table, US parent or subsidiary decisions, and intercompany agreements.
US ACCOUNTING AND TAX	**US accounting and bookkeeping**	Monthly close, reconciliations and financial statements on QuickBooks or Xero.
	US tax compliance	Form 1120, Form 5472, and franchise tax and other filings in your chosen state, tracked on a calendar.
INDIA US STRUCTURING	**India-US tax structuring**	DTAA, withholding and permanent establishment risks reviewed across both countries.
	Transfer pricing	Intercompany arrangements and transfer pricing reviewed as activities change.
	India compliance	Income tax, GST, withholding, corporate filings and foreign exchange reporting where applicable.
FINANCE LEADERSHIP	**Virtual CFO advisory**	Cash forecasts, budgets, board and investor reporting, and support during fundraising or diligence.
	Payroll coordination	India payroll processing and US payroll processing.

HOW WE DELIVER IT

We work in three phases: advisory, implementation, and ongoing finance and compliance. The pages that follow explain what each phase covers and produces.

Figures Advisors brings together cross-border advisory, implementation support and ongoing finance operations. For your proposed US company, we suggest starting with the ownership and operating model, then setting up the entities and finance processes needed to support it.

The role, ownership and tax structure of each US entity should be decided first. The first phase should establish how your India and US businesses will relate before new entities are incorporated or intellectual property is moved.

PHASE 1: ADVISORY.

Decide the structure and the commercial logic behind it. We would work with management to evaluate the following decisions.

GROUP STRUCTURE AND OWNERSHIP

- Map existing entities, shareholders and proposed US activities.
- Compare suitable entity types and ownership alternatives against operating needs, tax consequences and future fundraising.
- Confirm how many US entities are necessary and what each will do.
- A US parent, subsidiary or restructuring should follow the analysis rather than be assumed at the outset.

PRODUCT AND CROSS BORDER TRANSACTIONS

- Establish who currently owns the product, code and related rights, who funds development, and which entity will contract with customers.
- Evaluate development services, licensing, distribution or any proposed transfer of intellectual property.
- Map intercompany fees, funding and reimbursements, with transfer pricing, withholding and supporting agreements considered together.

TAX AND OPERATING FOOTPRINT

- Assess India and US tax exposure, treaty eligibility, foreign tax credits and permanent establishment risks.
- Review applicable Indian foreign exchange and overseas investment requirements.
- Identify US state obligations based on actual customers, employees and operations, as well as the chosen state of formation.

WHAT THIS PHASE PRODUCES

A written options assessment, proposed entity and transaction map, key risks and assumptions, and a sequenced implementation plan. Management approves the structure before incorporation, funding or legal execution begins.

PHASE 2: IMPLEMENTATION.

Put the approved structure into operation, with clear responsibilities for Figures Advisors, management, legal counsel and other specialists. Any existing India or US entities should be reviewed alongside the proposed new entities so their obligations and records remain distinct.

ENTITY FORMATION AND CORPORATE RECORDS

- Coordinate incorporation in the selected jurisdiction, registered agent arrangements and tax identification applications such as an EIN.
- Assess an ITIN only if the individual circumstances require one.
- Coordinate ownership records, the capitalization table and required corporate approvals.
- Counsel handles legal documents and any equity, intellectual property or restructuring execution within the agreed mandate.
- Review registration and qualification requirements in the states where the business will operate.
- Formation in one state does not settle obligations in other states.

ACCOUNTING SYSTEMS AND PAYROLL SETUP

- Set up or align accounting platforms, entity-specific ledgers, the chart of accounts and a monthly close process.
- Define how intercompany balances, product development costs and customer revenue will be recorded.
- Agree reporting standards, management reports and any group reporting or consolidation requirements.
- Review historical books separately where cleanup is needed.
- Set up payroll workflows for the relevant employing entities.
- Scope India payroll processing and statutory deductions, and US payroll processing, employer registrations and reporting responsibilities as required.

BANKING AND MOVEMENT OF FUNDS

- Help select suitable banking and payment providers, assemble company and ownership documentation, and coordinate applications and follow-up.
- Document the approved route for initial capitalization and ongoing intercompany funding, including the India-side bank and reporting steps that apply.
- Account opening, payment access and processing times depend on the provider's eligibility checks and approval.
- Figures Advisors can support the application process but cannot guarantee approval.

COMPLIANCE AND HANDOVER

- Build a calendar for applicable corporate, tax, payroll and foreign exchange obligations.
- Record the responsible preparer, reviewer, approver, payment owner and evidence of completion.
- Identify federal and state returns, foreign-ownership reporting and any other registrations based on the final facts and current rules.

WHAT THIS PHASE PRODUCES

An organized entity and approvals file, status of banking and registration applications, configured accounting workflows, payroll responsibilities and a compliance calendar. The handover records unresolved items and third-party dependencies rather than treating an application as an approval.

PHASE 3: ONGOING FINANCE AND COMPLIANCE.

Maintain reliable books and give management a forward-looking view of cash, performance and obligations across the agreed entities. The scope can combine execution with CFO oversight or work alongside your existing finance team.

ACCOUNTING AND BOOKKEEPING

- Maintain ledgers, reconcile bank and payment accounts, and complete the monthly close with supporting records.
- Prepare entity-level profit and loss, balance sheet and cash-flow reports.
- Reconcile intercompany balances and prepare the agreed group reporting view.
- Track payables, receivables and expenses.
- Where included in scope, support invoicing, collections and payment preparation under management approval controls.

CFO SUPPORT AND MANAGEMENT DECISIONS

- Review cash forecasts, working capital, budgets and actual performance.
- Highlight funding needs and decisions before they become urgent.
- Assess hiring, pricing and expansion scenarios.
- For a new product or venture, track development spend, launch assumptions, product economics and runway using measures appropriate to its stage.
- Provide management reporting and a regular decision-focused review.
- Support board and investor reporting, financial models and finance responses during fundraising or diligence.

REGULATORY AND TAX COORDINATION

- Prepare and coordinate applicable US federal and state tax filings, estimated payments and entity maintenance.
- Assess Form 1120, Form 5472 and other information returns against entity classification, ownership and reportable activity.
- Maintain the agreed India compliance scope, including income tax, GST, withholding, corporate filings and foreign exchange reporting where applicable.
- Review intercompany arrangements and transfer pricing as activities change.
- Coordinate treaty and withholding positions, specialist advice and responses to notices within the agreed mandate.
- Filing requirements can arise before revenue begins.
- The calendar should be based on each entity's facts and updated when ownership, hiring, locations or transactions change.

PAYROLL AND PEOPLE RELATED FINANCE

- Run or coordinate the agreed payroll cycle, reconcile payroll to the books and track applicable deductions and filings.
- Review new hiring locations before onboarding.
- Employment law advice and employer-of-record arrangements, if needed, require separate specialist scope.

WHAT MANAGEMENT RECEIVES

An agreed monthly financial pack, cash forecast, compliance status and an action list showing decisions, owners and dates. Material risks and missing inputs are raised during the month rather than left for the next reporting cycle.

HOW WE WOULD WORK TOGETHER.

A PROACTIVE FINANCE PARTNER

The proposed model combines a named engagement lead, finance execution and access to the specialists needed for the agreed scope.

We would use a shared action tracker and periodic reviews to surface upcoming filings, cash needs, intercompany issues and decisions on expansion or fundraising.

Management retains authority over business decisions, signatures, payments and filings requiring its approval.

Responsibilities would be agreed with your current accountants, payroll providers and advisers to avoid duplicated work or gaps.

REMOTE AND ONSITE CFO FLEXIBILITY

We can scope remote CFO support, scheduled onsite sessions or a hybrid arrangement around the level of involvement you need.

The location, frequency, travel arrangements and availability of onsite support would be agreed before engagement.

Regular reporting can be supplemented by working sessions for budgeting, board meetings, fundraising or major operating decisions.

A PRACTICAL STARTING POINT

The first working session should confirm the purpose of each proposed US entity, the relationship with your existing businesses in India, and your plans for the US market. Useful inputs include:

- Current entity and ownership charts, incorporation records and material shareholder arrangements.
- Product development and ownership documents, relevant contracts and the proposed customer, development and licensing model.
- Current financial statements, filing status, banking arrangements and intercompany balances.
- Expected US states of operation, hiring plans, funding sources and any fundraising timetable.

From this, we can define the advisory work first and agree the subsequent implementation and recurring scope. Deliverables, fees, government charges, provider costs, exclusions and timing would be set out in the engagement terms. This overview does not quote a package price or fixed completion date.

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READY TO SET UP IN THE US? LET'S MAP IT.

Tell us your plans and where you are in India. We'll map the entity, EIN, banking, US compliance, and India-side structuring you need to launch with confidence.

Email

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figuresglobal.com/us-from-india

EXPLORE THE RELEVANT SERVICES

- India to US corridor services
- India finance and advisory services
- Ownership structuring
- Virtual CFO advisory

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